

# Power of community-led, place-based change



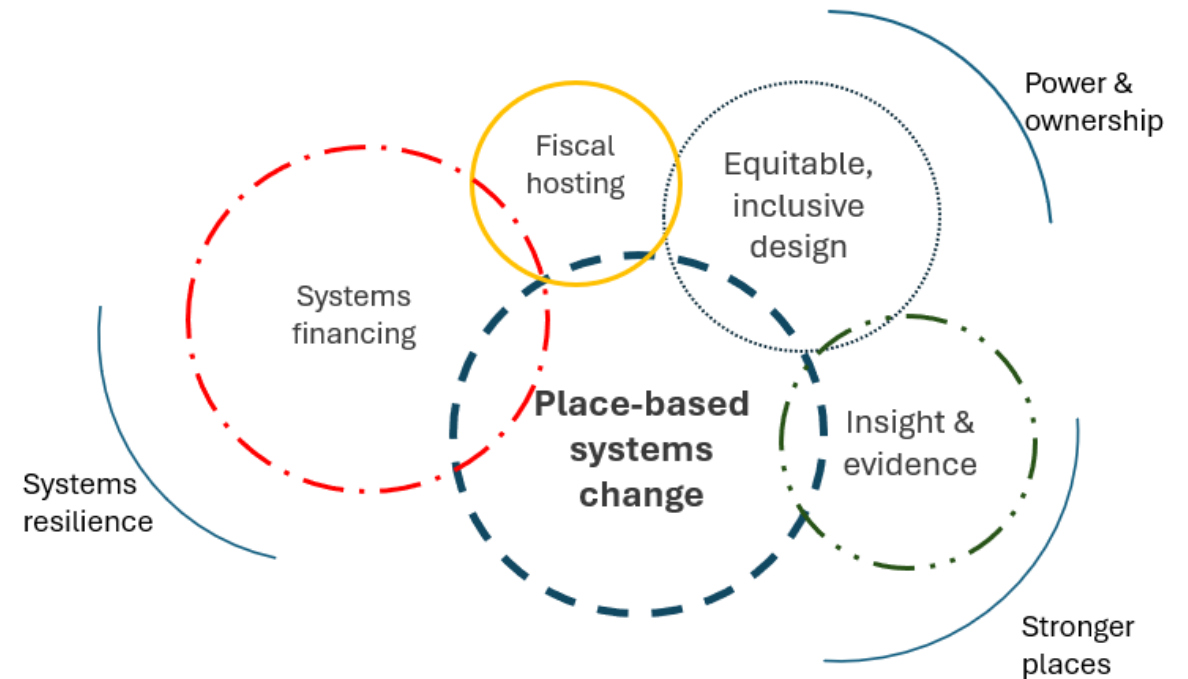
# Our combined mission & approach

**Our roots are local, and our ambition is national.  
We contribute to systems change at sector,  
neighbourhood, and policy level.**

## Our approach

We support funders, local authorities, local and national charities and social enterprises. We create networks for collaboration and capacity building. Our approaches are:

- **People-centred – participatory and relational**
- **Learning-led, evidence-informed**
- **Power shifting and reduce inequity**



# Consultancy Partnership

**We partner with clients to understand and deepen their social impact.** Through this work, we understand that narrow, tick-box approaches to measuring impact often exacerbate or perpetuate the very social norms that resulted in many communities being under-served in the first place.

## OUR SERVICES

### PARTICIPATORY RESEARCH

Discover and explore issues that matter to the communities you work with – the communities decide how the research should be conducted, or ideally, conduct the research themselves.

### LEARNING PARTNERSHIPS & DEVELOPMENTAL EVALUATION

Learn what's working, adapt your approach, and measure your impact by embedding our evaluator in your team to generate real-time learning and iteration.

### THEORY OF CHANGE FACILITATION

Understand, clarify and connect the dots on how you make an impact. This process helps you find purpose, drive impact, refine activities and identify assumptions that underpin your work.

### SYSTEMS MAPPING

Collaborate to explore a systemic challenge and identify the key leverage points that will drive change and how you understand your role in the system.

### CO-DESIGN

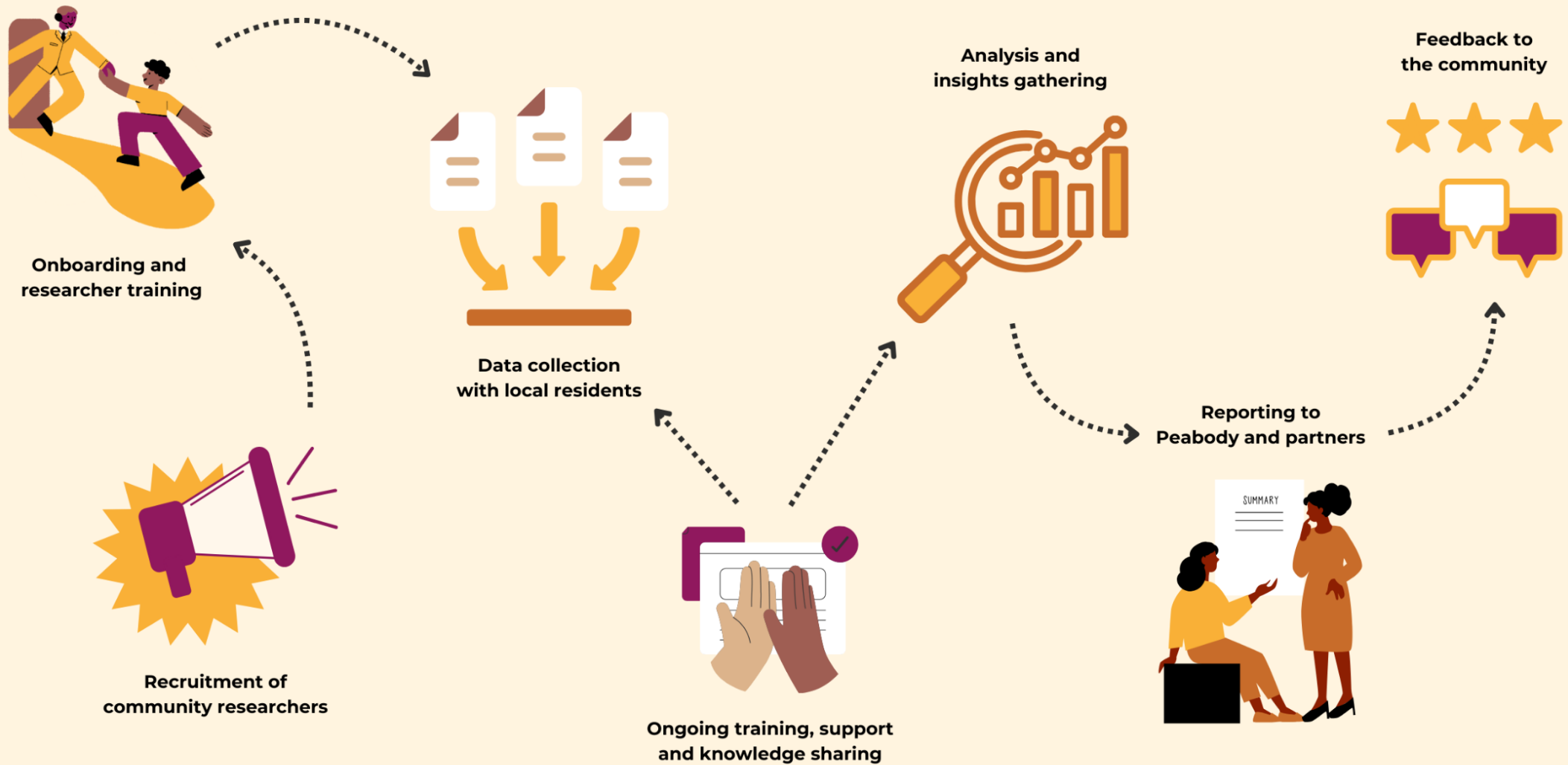
Join forces with the communities you work with to design solutions and services for the issues that matter to them [also known as user-led design].



# Case Study 1: Peabody and Thamesmead

Community-led research

# An equitable approach to community-based research



## What have we learned?

- **Each community researcher journey will look different**

Although the researchers all took part in training around qualitative research, ethics, interviewing, analysis and reporting - each of their journeys took a different path based on their natural aptitude and interests. Creating space for the researchers to build their skills and responsibilities in an area that was of their choosing was the key to the success of the model.

- **The power of positionality!**

The researchers know the area, know other residents and are therefore able to overcome some of the challenges external researchers would face when coming to the area.

- **With positionality comes great responsibility**

As our community researchers are local residents of the area we are conducting research in, the importance of the feedback loop cannot be emphasised enough. Ensuring that the timeline for research, information about follow up action and results of engagement are transparent and clear - allows for the community researchers to feel equipped answering questions and queries from their own communities. Prioritising the feedback loop is essential - and should be built into the programme from the start.



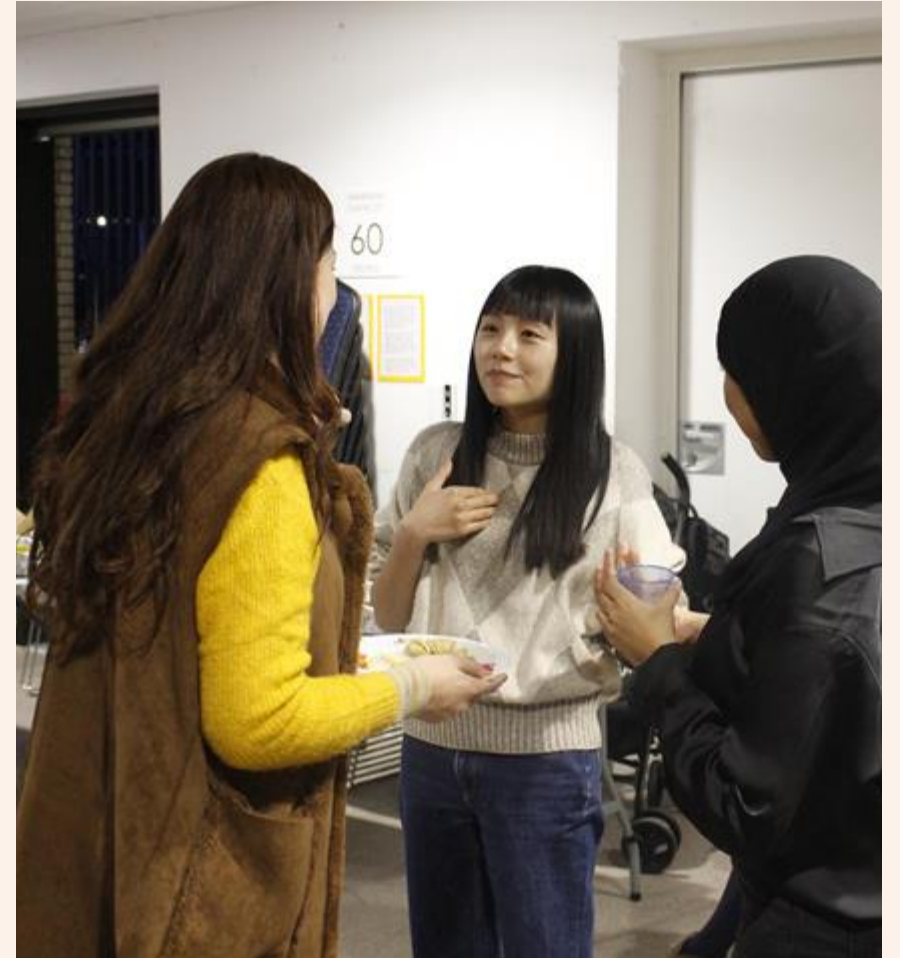
## Case Study 2: The Giving Lab

Community-led fund  
and incubator programme

# What is The Giving Lab?

The Giving Lab is an innovative and radical funding model ecosystem where communities have reimagined grantmaking led by and for communities.

More than just a funding model, what sets The Giving Lab apart is its **bespoke support**, which has shown to have a transformational effect on the lives of the people involved, as well as the wider community.



# The Giving Lab in numbers

**55**  
projects  
funded

**£2k - £50k**  
range of grants  
disseminated

*projects per  
strategic theme*

**11 employment**  
**7 housing**  
**7 money**  
**30 preventative health**

**£415,509**  
disseminated  
in total

# Why was it set up?

From time-consuming application processes to the requirement of a host of policies - the funding landscape is hard to access by the communities that need it most.

We must rethink existing funding practices, and co-design funds in collaboration with the communities they exist to support, **centering their lived expertise.**



# What makes The Giving Lab unique?

Participatory approaches of co-production and co-design are embedded into the model at every level.

By investing in long-term partnerships, ideas put forward by the community are not only funded, but the groups driving them are **provided with additional support to deliver effective, sustainable and meaningful change.**



# MAPPING COMMUNITY ENGAGEMENT ACROSS LONDON

## GREATER LONDON AUTHORITY



Read more here: <https://www.tsip.co.uk/case-studies/community-engagement-mapping-across-london>

# Contact us

**Georgina Hammerton**

**Associate Director**

[georgina.hammerton@tsip.co.uk](mailto:georgina.hammerton@tsip.co.uk)



Georgina is an Associate Director at Renaisi-TSIP, where she leads the Research, Learning, and Evaluation portfolio. She specialises in participatory methodologies that promote equitable outcomes and inclusive impact. With a strong background in working alongside local councils, funders and VCS organisations, Georgina helps organisations strengthen relationships with their communities and design legacy-driven initiatives. Her recent projects include supporting Southwark Council to rebuild trust with marginalised communities following Covid-19, collaborating with the GLA to map community engagement across London, and partnering with Blood Cancer UK to improve access to clinical trials for Black and Pakistani communities.

Georgina is a skilled project manager who delivers rigorous, high-quality outputs that enable imaginative transformation in services and outcomes. Georgina has a BA MA in Politics and International Relations from the University of Cambridge.