

Zoom webinar Q&A 1

About the Area Action Plan (General Q&A)

Responses to questions not answered in the webinar:

- 1. What are the buildings in the older residential areas that pre-date large housing estates that are conspicuous by their absence in places like Gt Kneighton and Orchard Park and newly built estates? Ditto Cambourne – what are your lessons learnt? Have you evaluated the town and its history?**

The councils, in preparing the draft Area Action Plan, have looked at new and historic developments across Greater Cambridge to understand what has worked well and what lessons could be learnt for new developments elsewhere. This has also involved speaking with officers across the councils as well as local communities. That said, what is being proposed at North East Cambridge is different to what has been developed in Greater Cambridge previously. The draft Area Action Plan is seeking to achieve a higher density mixed use district, not a housing estate and developed in a way that does not rely on car-based travel. We have therefore also looked at examples and best practice from elsewhere.

- 2. Imagining you're looking at the site in 20 years' time with all the building work done and everyone having moved in. What does failure look like and how will you avoid such a scenario in your design and planning stages?**

Really interesting question. We will be measuring our success against the objectives set in the Area Action Plan in its adopted format, and against the monitoring indicators we are also proposing. The area will not be a success unless we create an area that the community are proud of, and one that has enabled low-carbon lifestyles to take root.

- 3. Can we protect the neighbourhood from A14 via a green wall or similar? Ideally A14 would go into an underground tunnel near Cambridge but that's probably out of the question...**

We are keen to mitigate against the impact of the A14 where possible and welcome ideas and suggestions as to how we might best achieve this. Please read [policy 25](#) which suggests that a strategic noise barrier close to the A14 will be the most effective option to mitigate and reduce noise impacts. We would

welcome your comments on how this should be designed, and you can comment on this policy as part of the consultation.

4. It was said that some of the housing would be for key workers – how will it be decided what job roles count as a key worker for such purposes?

The respective Cambridge City Council and South Cambridgeshire District Council housing allocations policies determine eligibility requirements, including key worker categories, for accessing affordable housing via the respective housing registers. We recommend feeding back formally on the housing allocations policies when these consultations become available. You can find out more about future consultations via:

- [Cambridge City Council consultations](#)
- [South Cambridgeshire District Council consultations](#)

You are also welcome to feedback your suggestions via this consultation and we recommend the best place to comment is on our [consultation page](#) against section 6; Jobs, homes and services, policy 13b: Affordable housing.

5. If residents want to specify a particular point – such as the point made about timber frames – how can residents get such a requirement included in the plan?

You can ask for any specific point to be included in the draft Area Action Plan's policies by commenting on the most appropriate policy or question. We have ten 'big questions' that you can answer, and you can also comment on each individual policy – a full list of all the policies can be found on the [consultation policy page](#).